



## The conservation fund of the Dutch Zoo Association

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### Criteria for support

The application consists of a soundly based project description, a detailed budget plan as well as a resume of the applicant. In addition, the project application meets the following criteria:

1. The protection and conservation of important and/or threatened species, or species which are relevant to the protection of specific ecosystems (“flagship species”) is emphasized
2. An educational component is included within the project.
3. The nature conservation role of zoos is (visually) promoted
4. Local community involvement is included within the project
5. Project implementation involves local NGO’s and/or universities. The application should preferably be submitted by applicants from the respective country/region

### Pre’s

- The project establishes a connection between in-situ and ex-situ conservation.
- The project focuses on biodiversity protection in a certain area (e.g. IUCN Biodiversity hotspots), and has educational valence for Dutch Zoo Association member zoos
- Project management includes a long-term component and continuity is assured
- The project has been submitted by a member of the Dutch Zoo Association or by a project representative from the respective region
- At least one member of the Dutch Zoo Association is connected with the project
- The project species can be found in one of the Dutch Zoo Association member zoos

### **Applications that will not be considered**

- Study or research projects of European students
- Research projects that have a very scientific scope
- Funding applications for the maintenance and/or construction of exhibits, recreation areas or parks